

**UPPER NAZARETH TOWNSHIP COMMUNITY DAYS**  
**SPONSOR LETTER**  
**August 27, 2021 and August 28, 2021**

Dear Friends:

We are hopeful that everyone is doing well after what has been a very challenging year! It was a great disappointment to cancel our 2020 event, but we felt we had no other choice while keeping everyone's health and safety as an utmost priority. We are once again planning to host Community Days in 2021 and look forward to seeing everyone there.

We have begun preparations for the Community Days event and the event will be held on Friday, August 27<sup>th</sup> and Saturday, August 28<sup>th</sup> at the Tuskes Community Park. This will be a celebration of a wonderful summer as our children return to school. Our one last hurrah!

Upper Nazareth Township Community Day events will provide enjoyment for children of all ages, adults, and senior citizens. In addition to a family friendly event, we are pleased to provide local businesses and organizations the opportunity to showcase themselves as an event participant and/or as one of our event sponsors.

Planning an event of this scale takes considerable time and financial resources. The Upper Nazareth Township Community Recreation Board has been tasked with raising funds necessary to sustain such an event. As you can imagine funding a family friendly event with food, entertainment, games, etc. is costly.

Our goal for the community days event is to provide our community with a truly special event for all ages. We cannot provide such an event without your help and support. Attached is a list of sponsorship opportunities and benefits that we hope you will strongly consider.

We hope to attract residents of the Upper Nazareth Township community as well as residents of surrounding areas. Event sponsorship presents a significant opportunity to promote your business to this captivated crowd.

Please help us make our community day event memorable and reap the benefits of promoting your organization! If you have any questions, please contact the Upper Nazareth Township, at 610-759-5341, or email [untw@rcn.com](mailto:untw@rcn.com). Please make your check payable to Upper Nazareth Township and send to:

**Upper Nazareth Township**  
**c/o Community Days**  
**100 Newport Avenue**  
**Nazareth, PA 18064**

Thank you in advance for your consideration and kindness. We hope to hear from you soon and see you at the event!

Sincerely,

Upper Nazareth Township Recreation Board

**UPPER NAZARETH TOWNSHIP COMMUNITY DAYS  
SPONSORSHIP OPPORTUNITIES  
August 27<sup>th</sup>, 2021 and August 28<sup>th</sup>, 2021**

**Platinum Sponsor**

\$5,000 and Up

- Prominent placement in event advertising
- Organization banner displayed from event stage (if provided)
- Free booth space for duration of event (up to two spaces)
- Logo on UNT Community Days T-shirts

**Gold Sponsor**

\$3,000

- Prominent placement in event advertising
- Organization banner displayed from event stage (if provided)
- Free booth space for duration of event (one space)
- Logo on UNT Community Days T-shirts

**Silver Sponsor**

\$2,000

- Prominent placement in event advertising
- Organization banner displayed in festival area (if provided)
- Logo on UNT Community Days T-shirts

**Blue Sponsor**

\$1,000 and Under

- Name on UNT Community Days T-shirts
- Recognition in event advertising