

UPPER NAZARETH TOWNSHIP COMMUNITY DAYS
SPONSOR LETTER
September 22nd, 23rd & 24th

Dear Friends:

We were thankful for once again being able to hold this event last year and are looking forward to a great event for 2022. As we have begun preparations for the event we have decided to hold the event in September this year and have expanded the event to three days. The Community days this year will be held on Thursday September 22nd, Friday September 23rd and Saturday September 24th.

Upper Nazareth Township Community Days events will provide enjoyment for children of all ages, adults, and senior citizens. In addition to a family friendly event, we are pleased to provide local businesses and organizations the opportunity to showcase themselves as an event participant and/or as one of our event sponsors.

Planning an event of this scale takes considerable time and financial resources. The Upper Nazareth Township Community Days Committee has been tasked with raising funds necessary to sustain such an event. As you can imagine funding a family friendly event with food, entertainment, games, etc. is costly.

Our goal for the community days event is to provide our community with a truly special event for all ages. We cannot provide such an event without your help and support. Attached is a list of sponsorship opportunities and benefits that we hope you will strongly consider.

We hope to attract residents of the Upper Nazareth Township community as well as residents of surrounding areas. Event sponsorship presents a significant opportunity to promote your business to this captivated crowd.

Please help us make our community day event memorable and reap the benefits of promoting your organization! If you have any questions, please contact the Upper Nazareth Township, at 610-759-5341, or email untw@rcn.com. Please make your check payable to Upper Nazareth Township and send to:

Upper Nazareth Township
c/o Community Days
100 Newport Avenue
Nazareth, PA 18064

Thank you in advance for your consideration and kindness. We hope to hear from you soon and see you at the event!

Sincerely,

Upper Nazareth Township Recreation Board

UPPER NAZARETH TOWNSHIP COMMUNITY DAYS
SPONSORSHIP OPPORTUNITIES
September 22nd, 23rd & 24th

Platinum Sponsor

\$5,000 and Up

- Prominent placement in event advertising
- Organization banner displayed from event stage (if provided)
- Free booth space for duration of event (up to two spaces)
- Logo on UNT Community Days T-shirts

Gold Sponsor

\$3,000

- Prominent placement in event advertising
- Organization banner displayed from event stage (if provided)
- Free booth space for duration of event (one space)
- Logo on UNT Community Days T-shirts

Silver Sponsor

\$2,000

- Prominent placement in event advertising
- Organization banner displayed in festival area (if provided)
- Logo on UNT Community Days T-shirts

Blue Sponsor

\$1,000 and Under

- Name on UNT Community Days T-shirts
- Recognition in event advertising